Computer Science and IT in Education

Sponsorship brochure

http://www.csited.be/

For more information, please contact the sponsor manager at sponsors@csited.be

"Everybody in this country should learn how to program a computer... because it teaches you how to think."

— Steve Jobs

Our goal

Why Computer Science and IT…

The world is changing and the way companies are working too. Nowadays, computers are everywhere, they make our lives easier, they make processes faster. From the movies we watch, to the car we drive and through the way business is dealing with the society, we are working with computers.

It becomes necessary to know how to program and save some time in our lives by making the computer processing repetitive tasks.

… are important in the education?

We spend our childhood at school to learn Mathematics, Languages, History, Chemistry…but there is no place for computer science and IT.

Coding offers rewarding and challenging opportunities for a wide range of people. It also make a place for creativity and innovation while solving complex problems.

The goal of CSITEd is to bring and support computer science and IT into the education through different projects.

Who we are

CSITEd A.S.B.L. is composed of young and motivated people coming from different Computer Science degrees.

Our members all share the same goal: teaching and making the computer science and IT knowledge available to others. More particularly, we have a focus on schools.

Therefore, this year, we are working on five projects.

Our activities

Bebras

Bebras is an international competition that brings computer science concepts into secondary school. This tournament is organized in more than 20 countries and CSITEd is the only accredited organizer for Belgium.

Via this event, pupils can discover what is an algorithm and use their creativity to solve complex problems. Those problems are adapted to their levels and are written as stories to make them more interesting.

Girls Can Code

No one knows why but Computer Science topics are mostly followed by men. According to recent studies, less than 1 computer science degree on 6 is earned by women. CSITEd wants to make sure that everyone has the opportunity to learn to code. We strongly believe that women can bring diversity and new ideas in the tech industry.

This is why we are offering a special workshop designed and taught by a woman for girls.

CSUnplugged Workshops

We are building workshops for students to make them discover computer science in a funny way. CSITEd writes detailed explanations on how some algorithms are working. Then students are playing with those concepts and understand how it work.

Via those workshops, CSITEd introduces computer science into the entire classes and not only to the more geeky ones. Therefore, students have the opportunity to build relationships between them while learning during entertaining activities.

Ada Lovelace Celebration

Ada Lovelace is considered as the first computer programmer. In 2015, the world of informatics is celebrating the 200th anniversary of her birth.

In this mood, we are organizing a conference about the life and the impact of the work done by Ada Lovelace. We will also discuss the progress done in artificial intelligence and about education and technologies.

Programming for teachers

Continuous

Reaching students is a good start but we want to bring informatics to a wider range of people. CSITEd offers trainings for teachers so they can have a better understanding on how algorithms are working and then teach them to their students.

Moreover, teaching is evolving to a new area. Chalks and black boards are changing to new kind of tools. Computers can be used to learn and teachers are the main actors in this evolution.

You as a sponsor

Advantages for your company

Students of today are the employees of tomorrow.

Being a sponsor of CSITEd will make your company visible to the students of today, their parents and our publications depending on the sponsorship program you choose.

Sponsorship program

Our sponsorship program covers our events at different levels. We created three different menus to sponsor our activities and make your company visible: *Founder*, *Gold* or *Standard* sponsorship.

The *Founder* sponsorship is opened to the sponsors that will support us since the beginning. It is a long-term program that provides a maximum visibility to your company. Therefore, we accept only three *Founder* sponsors.

In any case one of our sponsorship program doesn't meet your criteria, feel free to contact us to discuss any other proposition.

Founder sponsoring

15.000 €

This sponsor deal offers a long-term maximum visibility. Only 3 places available.

The advantages of the deal are:

- **Name and big logo** on all announcements of our events and publications (website, documents, T-shirts).
- **Acknowledgments and visibility** during our events covered by the local and national press.
- **Marketing goodies** provided by your company can be distributed during our events.
- **Marketing panels** or banners provided by your company can be placed at strategic points throughout our events.

Maximum visibility for 5 years…

…and the **logo** will remain on the website **for life**.

Gold sponsoring

3.500 €

This sponsor deal offers a visibility for all our events.

The advantages of the deal are:
- **Name and big logo** on all announcements of our events and publications (website, documents, T-shirts).
- **Marketing goodies** provided by your company can be distributed during our events.
- **Marketing panels** or banners provided by your company can be placed at strategic points throughout our events.
- Only for **one year**.

Standard sponsoring

2.000 €

This sponsor deal offers a visibility for two of our five events of your choice.

The advantages of the deal are:
- **Name and small logo** on our website for those events.
- **Marketing goodies** provided by your company can be distributed during our events.
- Only for **one year**.

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CSITEd

E-mail us at:

sponsors@csited.be

Or browse our website for more information

www.csited.be